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[Handouts at www.epochlearning.com]

> Introduction (Me, Google, and Knowledge)

> Get “More” Out of Google



> 5 Things You Need to Do Right Now

- 1) Google “Special” Web Searches - www.google.com/help/features.html
Ex. “Population of China”, “weather 92262”, “3(12*7)/6”, “movie: san diego”, “define: love”, “beatles”, “Bill Clinton age”
- 2) Google Simple Messaging System (SMS) - www.google.com/sms
Ex. Send a text message to “46645” with a simple text search like “starbucks 94598”, “oakland ca to san jose ca”
- 3) Google Personal Page & Alerts - www.google.com/ig & www.google.com/alerts
Add content and rearrange it anywhere on your personal page. Get news alerts sent to you via email.
- 4) Google Video – video.google.com
Find, view, upload, and download videos - TV shows, news, events, sports, etc. Ex. search for “Hoop Dreams”.
- 5) Google Earth - earth.google.com
Explore images of Earth and unlimited geographical information with the world’s best interactive globe. Do a “flyover.”

> 5 Things to Play with Soon

- 1) Zeitgeist - www.google.com/press/zeitgeist.html
- 2) Gmail - www.gmail.com
- 3) Google Page Creator - www.googlepages.com
- 4) Google Talk - www.google.com/talk/
- 5) Google Maps Mania - googlemapsmania.blogspot.com

> 5 Things to Do Whenever

- 1) On the search line, type: “define: failure”. Hit “I’m Feelin’ Lucky”.
- 2) On the search line, type: “answer to life, the universe, and everything”. Hit “Search”. Look at the 1st link to Wikipedia for an explanation.
- 3) moon.google.com/
- 4) www.google.com/googlegulp/
- 5) www.google.com/moms/

> Is Too Much Google a Good Thing? (Objective Information, Privacy Issues, Intellectual Property)

Google Related Stuff

Unofficial Google Fan Club: www.ugfc.org

Logoogle: www.logoogle.com

Google Blogoscoped: blog.outer-court.com

Google Poem: www.cc.gatech.edu/~mihail/www-personal/googlepoem.html

Google-Watch: www.google-watch.org

Google Map Mashups: googlemapsmania.blogspot.com

Scavengeroogle: www.bloglander.com/scavengeroogle

Brewster Jennings Protects America: www.brewsterjennings.com

Teaching Ideas

Google Web Search

- Poetry based on Google search results
- Stump Google (Math, Dictionary) – What information is best acquired elsewhere?
- Who's Older? Compare birthdays to determine how generations impact the socialization of people/ideas

Google Image Search

- My Life Story in Pictures

Google Groups

- Start one for mentors/experts in the community to give students feedback on their work

Google Earth

- Label Your Neighborhood (and add it to Google Community!)
- Family Migration History a.k.a. "My Life on Earth"
- Annotated Maps of Historical Events (ex. Trail of Tears)
- Global Scavenger Hunt (ex. what important landmark is at XX, YY)
- What natural forces shaped our terrain?
- Teaching Latitude and Longitude

Zeitgeist

- Quick digest of "what's hot" – stay "hip" with your students
- New spin on "current events" – explain why the top 5 searches in "geopolitics" are hot?
- Compare the top 5 searches in the US with top in Russia
- Track "top" searches today with last month or last year and graph the data

> Post **YOUR** ideas at www.epochlearning.com

Ten things that Google has found to be true...

(Good advice for teachers and students!)

1. Focus on the user and all else will follow.
2. It's best to do one thing really, really well.
3. Fast is better than slow.
4. Democracy on the web works.
5. You don't need to be at your desk to need an answer.
6. You can make money without doing evil.
7. There's always more information out there.
8. The need for information crosses all borders.
9. You can be serious without a suit.
10. Great just isn't good enough.



The **Google Copernicus Hosting Environment and Experiment in Search Engineering**

(G.C.H.E.E.S.E.) is a fully integrated research, development and technology facility at which Google will be conducting experiments in entropized information filtering, high-density high-delivery hosting (HiDeHiDeHo) and de-oxygenated cubicle dwelling. This center will provide a unique platform from which Google will leapfrog current terrestrial-based technologies and bring information access to new heights of utility.